

# A Strategic Framework to Prevent Plastic Pollution

and reduce harm to human health, climate progress,  
social justice, and the natural environment

## Maintain an unwavering commitment to ENVIRONMENTAL and ECONOMIC JUSTICE.

*Rationale:* Seeing the world through a justice lens is not only morally imperative. It's also a strategic necessity to building enough power to leverage solutions and dissolve barriers.

## Pursue three strategies in parallel to continually reduce the PETROCHEMICAL PLASTIC FOOTPRINT:



*Rationale:* All three approaches are needed; a single strategy by itself won't solve the plastics crisis. That's why everyone should support progress on each front. Reducing the production of petrochemical plastics can address all three concerns at once.

## Ensure a JUST TRANSITION for workers and communities whose livelihood now depends on petrochemical plastics.

*Rationale:* It's not enough to promote technical solutions for a more sustainable future. To build support and reduce resistance to change, a transition pathway must be provided through meaningful policies with generous funding.